



# VETERANS INDIA

Regd. No. Delhi/2149/2015

(AN ALL INDIA ORGANISATION OF VETERANS LED BY EX-SERVICEMEN)

## YOUTH WING OF VETERANS INDIA

### 1. Purpose:

The purpose of the Youth Wing is to actively engage and inspire the youth of the nation, fostering a sense of nationalism, patriotism, and responsibility. Aligned with the principles of nation-building, it seeks to contribute to the vision of **BHARAT VISHWAGURU** by empowering and mobilizing the youth for active participation in the growth and development of the nation.

### 2. Vision:

To be a dynamic force in shaping the future of the nation by instilling values of nationalism, patriotism, and leadership among the youth. The vision is to contribute to the broader goal of **BHARAT VISHWAGURU** by nurturing a generation of responsible, informed, and proactive citizens.

### 3. Mission:

Our mission is to actively engage with the youth through diverse programs and initiatives that promote civic responsibility, leadership, and a strong sense of national identity. Through impactful programs, the Youth Wing aspires to contribute to the overall vision of making **BHARAT VISHWAGURU** by preparing the youth to be active contributors to the nation's progress.

### 4. Approach:

The approach involves creating platforms for youth engagement, educational programs, skill development initiatives, and community service projects. It aims to empower the youth with the knowledge, skills, and values necessary for active participation in nation-building.

### 5. Objectives:

- (a) **Leadership Development:** Facilitate programs that nurture leadership skills, character development, and a sense of responsibility among the youth.
- (b) **Civic Engagement:** Encourage active participation of the youth in civic and community development activities.

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- (c) **Nationalism and Patriotism Promotion:** Organize initiatives that promote a strong sense of nationalism and patriotism among the youth.
- (d) **Skill Enhancement:** Provide opportunities for skill development, fostering the youth's ability to contribute effectively to the nation's progress.
- (e) (a) Conduct educational programs and awareness campaigns on issues relevant to the youth, encouraging informed decision-making.

## 6. Role and Responsibilities:

- (a) **Leadership Development Programs:** Coordinate and lead programs that focus on nurturing leadership skills and character development among the youth.
- (b) **Civic Engagement Initiatives:** Plan and execute initiatives that encourage active participation of the youth in civic and community development activities.
- (c) **Nationalism and Patriotism Events:** Organize events and campaigns that promote a strong sense of nationalism and patriotism among the youth.
- (d) **Skill Enhancement Opportunities:** Provide platforms and opportunities for skill development, empowering the youth to contribute effectively.
- (e) **Education and Awareness Campaigns:** Conduct campaigns and programs that educate and raise awareness on issues relevant to the youth, fostering informed decision-making.

**By fulfilling these roles and responsibilities, the Youth Wing aims to be a vibrant and effective contributor to achieving the broader objectives and goals of Veterans India, aligning with the principles of the 17 Sustainable Development Goals (SGTs) outlined by the United Nations.**

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## MONTHLY CALENDAR FOR VETERANS INDIA YOUTH WING ALIGNED WITH UN SUSTAINABLE DEVELOPMENT GOALS AND RELATED CSR ACTIVITIES

7. **January: National Youth Day (January 12) - Empowering Youth for Nation-building**  
**Activities:**
  - (a) Youth empowerment workshops and skill development programs.
  - (b) Align with SDG 4 (Quality Education) and SDG 8 (Decent Work and Economic Growth).
8. **February: Clean Energy and Environmental Sustainability Month**  
**Activities:**
  - (a) Awareness campaigns on clean energy and sustainable practices.
  - (b) Participate in tree planting drives.
  - (c) Promote SDG 7 (Affordable and Clean Energy) and SDG 13 (Climate Action).
9. **March: Skill Development and Entrepreneurship Month**  
**Activities:**
  - (a) Workshops on skill development and entrepreneurship.
  - (b) Support local entrepreneurs and startups.
  - (c) Align with SDG 8 and SDG 9 (Industry, Innovation, and Infrastructure).
10. **April: Health and Wellness Month**  
**Activities:**
  - (a) Health camps, fitness challenges, and wellness seminars.
  - (b) Promote SDG 3 (Good Health and Well-being).
11. **May: Education for All Month**  
**Activities:**
  - (a) Educational support programs, scholarship opportunities.
  - (b) Engage in community education initiatives.
  - (c) Align with SDG 4.
12. **June: World Environment Day (June 5) - Environment Conservation Activities**  
**Activities:**
  - (a) Clean-up drives, tree plantation events, and environmental awareness programs.

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- (b) Emphasize SDG 11 (Sustainable Cities and Communities) and SDG 15 (Life on Land).

## 13. July: Youth Leadership and Volunteerism Month

### Activities:

- (a) Leadership training programs for youth.
- (b) Engage in volunteer activities for community development.
- (c) Align with SDG 16 (Peace, Justice, and Strong Institutions).

## 14. August: Independence Day (August 15) - Patriotism and Nation-building

### Activities:

- (a) Patriotic events, flag hoisting, and community service.
- (b) Promote SDG 16 and SDG 17 (Partnerships for the Goals).

## 15. September: Digital Literacy and Innovation Month

### Activities:

- (a) Digital literacy workshops and innovation challenges.
- (b) Support technology education in communities.
- (c) Align with SDG 4 and SDG 9.

## 16. October: Women Empowerment Month

### Activities:

- (a) Support initiatives for women's empowerment and gender equality.
- (b) Participate in awareness campaigns.
- (c) Promote SDG 5 (Gender Equality).

## 17. November: Children's Day (November 14) - Special Activities for Underprivileged Children

### Activities:

- (a) Events for underprivileged children, educational support.
- (b) Emphasize SDG 4 and SDG 10 (Reduced Inequality).

## 18. December: International Volunteer Day (December 5) - Community Service

### Activities:

- (a) Organize volunteer events and community service projects.

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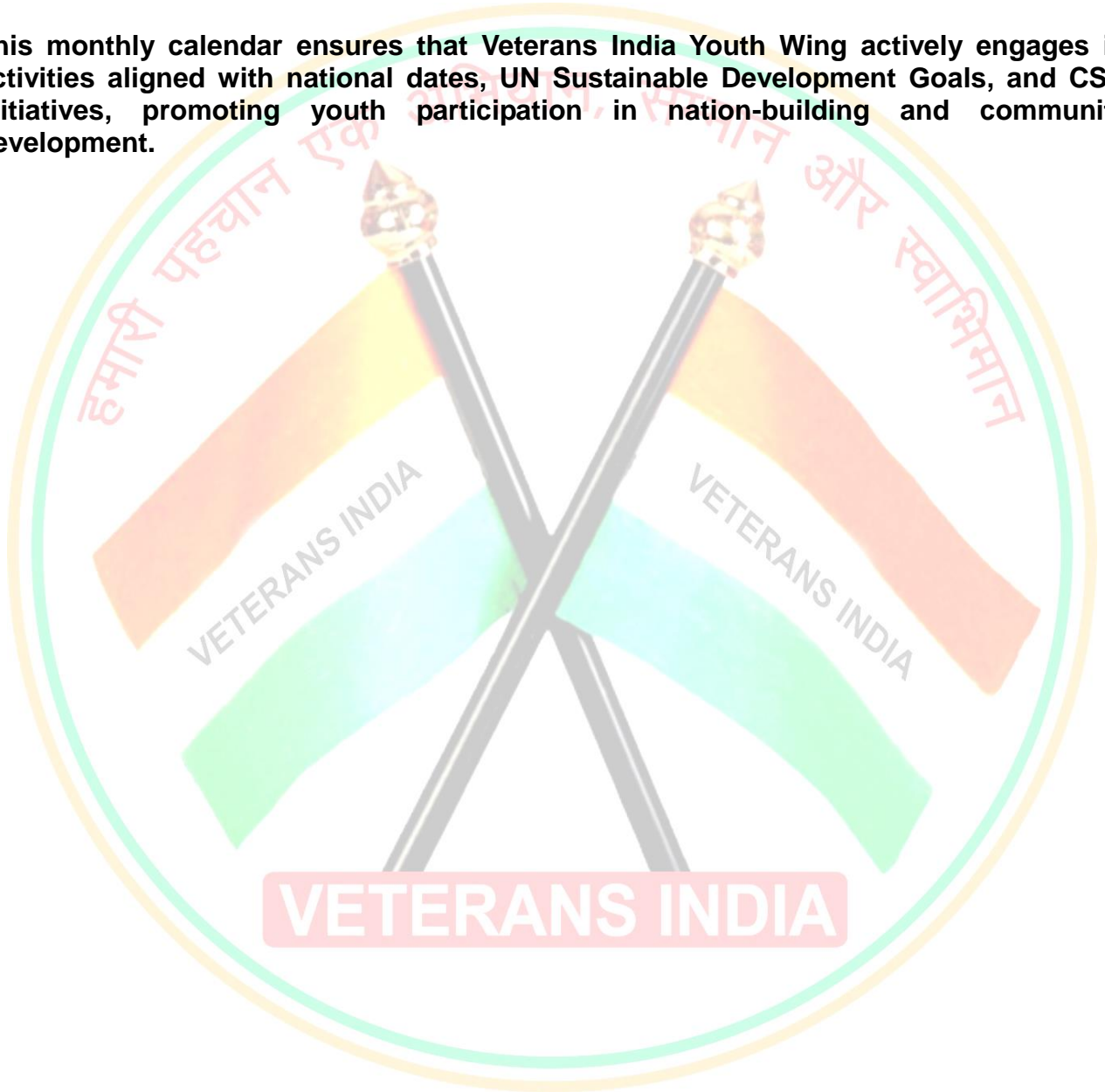
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- (b) Collaborate with local NGOs for impactful initiatives.
- (c) Align with SDG 17.

This monthly calendar ensures that Veterans India Youth Wing actively engages in activities aligned with national dates, UN Sustainable Development Goals, and CSR initiatives, promoting youth participation in nation-building and community development.



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## VETERANS INDIA YOUTH WING - STANDARD OPERATING PROCEDURES (SOPs):

19. **Objective:**  
Empower and engage the youth by fostering leadership, skill development, and community service.
20. **Timeline:**  
Planning Phase (Year-Round):
  - (a) Continuous engagement with educational institutions, youth organizations, and community leaders.
  - (b) Regularly assess the needs and interests of the youth community.
21. **Leadership Development Programs:**  
Identification of Programs:
  - (a) Identify key leadership development areas such as communication, teamwork, and problem-solving.
  - (b) Collaborate with experienced mentors or trainers for program delivery.
22. **Workshops and Seminars:**
  - (a) Conduct regular workshops and seminars on leadership skills.
  - (b) Invite guest speakers and industry leaders for insightful sessions.
23. **Skill Enhancement:**
  - (a) Offer specialized training sessions based on emerging industry demands.
  - (b) Provide certifications for completed skill enhancement programs.
24. **Mentorship Programs:**
  - (a) Establish mentorship programs connecting experienced professionals with youth.
  - (b) Facilitate regular interactions and guidance sessions.

## COMMUNITY SERVICE INITIATIVES:

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25. **Needs Assessment:**

- (a) Identify local community needs through surveys and collaboration with local authorities.
- (b) Prioritize areas where youth can make a meaningful impact.

26. **Project Planning:**

- (a) Develop detailed project plans for community service initiatives.
- (b) Allocate roles and responsibilities within the youth community.

27. **Implementation:**

- (a) Execute community service projects, ensuring effective utilization of resources.
- (b) Encourage active participation and engagement from youth members.

28. **Impact Assessment:**

- (a) Assess the impact of community service initiatives on the local community.
- (b) Collect feedback from community members and participants.

## YOUTH NETWORKING EVENTS:

29. **Event Planning:**

- (a) Organize regular networking events for youth members.
- (b) Incorporate elements of socializing, learning, and skill-sharing.

30. **Guest Speakers:**

- (a) Invite inspiring individuals and industry experts as guest speakers.
- (b) Facilitate Q&A sessions and interactive discussions.

31. **Professional Development:**

- (a) Include sessions on career development, resume building, and interview skills.
- (b) Provide opportunities for networking with professionals from various fields.

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## ONLINE ENGAGEMENT:

32. **Digital Platforms:**
  - (a) Maintain active social media presence for the Youth Wing.
  - (b) Share updates, relevant content, and opportunities.
33. **Online Workshops:**
  - (a) Conduct webinars and online workshops for wider participation.
  - (b) Utilize digital platforms for skill development sessions.
34. **Monitoring and Evaluation:**

Youth Participation Metrics:

  - (a) Track youth participation in leadership programs, community service, and networking events.
  - (b) Collect data on demographics, interests, and feedback.
35. **Project Impact Assessment:**
  - (a) Evaluate the impact of community service projects on beneficiaries and the youth participants.
  - (b) Use feedback to improve future projects.
36. **Collaborations and Partnerships:**

Educational Institutions:

  - (a) Collaborate with schools, colleges, and universities for outreach programs.
  - (b) Establish partnerships for joint initiatives.
37. **Youth Organizations:**
  - (a) Connect with existing youth organizations to broaden outreach.
  - (b) Share resources and collaborate on common goals.

By adhering to these SOPs, the Veterans India Youth Wing aims to create a dynamic and impactful environment for youth, fostering leadership skills, community engagement, and personal development.

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## ORGANIZATION STRUCTURE AND RESPONSIBILITIES - VETERANS INDIA YOUTH WING (CENTRAL LEVEL)

38. **National Vice President (YOUTH Wing):**
- (a) **Role:** Provide strategic leadership and vision for the central YOUTH Wing.
  - (b) **Responsibilities:**
    - (i) Oversee and guide all national-level YOUTH WING programs and initiatives.
    - (ii) Collaborate with other wings and organizational leadership for integrated efforts.
    - (iii) Represent the YOUTH Wing at national events and forums.
39. **National General Secretary (YOUTH Wing):**
- (a) **Role:** Assist the National Vice President in administrative tasks and coordination within the YOUTH Wing.
  - (b) **Responsibilities:**
    - (i) Manage day-to-day operations of the central YOUTH Wing.
    - (ii) Coordinate communication between the central and state levels.
    - (iii) Ensure effective implementation of national-level YOUTH WING programs.
40. **National Secretaries (YOUTH Wing) - 36 (One for Each State/UT):**
- (a) **Role:** Support the National General Secretary in administrative duties and communication at the state level.
  - (b) **Responsibilities:**
    - (i) Maintain records, documents, and communications for the respective state/UT.
    - (ii) Provide logistical support for state-level YOUTH WING events and activities.
    - (iii) Act as the primary point of contact for state-level coordination.
41. **National Senior Joint Secretaries (YOUTH Wing) - 36 (One for Each State/UT):**
- (a) **Role:** Represent and coordinate YOUTH WING activities at the state level.
  - (b) **Responsibilities:**
    - (i) Liaise with state-level coordinators, ensuring effective communication.
    - (ii) Oversee and support state-level YOUTH WING programs.

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(iii) Provide guidance to National Joint Secretaries.

## 42. National Joint Secretaries (YOUTH Wing) - 72 (Two for Each State/UT):

- (a) **Role:** Support the National Senior Joint Secretaries and assist in state-level coordination.
- (b) **Responsibilities:**
- Work closely with state coordinators for seamless communication.
  - Facilitate information exchange between the central and state levels.
  - Assist in the implementation of national-level YOUTH WING initiatives.

## Total Office Bearers at National Level: 148

### 43. Charters of Duties and Responsibilities:

- Each office bearer must be an expert in YOUTH WING-related activities.
- The National Vice President sets the strategic direction and vision.
- The National General Secretary ensures efficient operations and communication.
- National Secretaries handle state-level administrative tasks and coordination.
- National Senior Joint Secretaries oversee and support state-level programs.
- National Joint Secretaries assist in state-level coordination and program implementation.
- This structure ensures a robust and well-coordinated approach to managing YOUTH WING activities at both the national and state levels within Veterans India

44. Various companies, PSUs (Public Sector Undertakings), and government agencies have actively engaged in CSR activities focusing on youth development.

Here are some examples:

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## 45. Companies with Youth Development CSR Initiatives:

- (a) Tata Consultancy Services (TCS)
- (b) Reliance Industries Limited
- (c) Infosys
- (d) Wipro
- (e) Mahindra Group
- (f) ICICI Bank
- (g) HCL Technologies
- (h) ITC Limited
- (i) Microsoft India
- (j) Aditya Birla Group

## 46. Public Sector Undertakings (PSUs) with Youth Development Initiatives:

- (a) Oil and Natural Gas Corporation (ONGC)
- (b) Bharat Petroleum Corporation Limited (BPCL)
- (c) Indian Oil Corporation Limited (IOCL)
- (d) Steel Authority of India Limited (SAIL)
- (e) National Thermal Power Corporation (NTPC)
- (f) Coal India Limited
- (g) Gas Authority of India Limited (GAIL)
- (h) Power Grid Corporation of India
- (i) Bharat Heavy Electricals Limited (BHEL)
- (j) Hindustan Aeronautics Limited (HAL)

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## 47. Government Agencies Supporting Youth Development:

- (a) Ministry of Youth Affairs and Sports, Government of India
- (b) National Youth Corps (NYC), Government of India.
- (c) Nehru Yuva Kendra Sangathan (NYKS), Government of India.
- (d) Skill India Mission, Ministry of Skill Development and Entrepreneurship.
- (e) National Skill Development Corporation (NSDC), Government of India.
- (f) National Service Scheme (NSS), Ministry of Youth Affairs and Sports.
- (g) National Skill Development Agency (NSDA), Government of India.
- (h) Youth Affairs Departments at the state level

**Please note that the landscape may have evolved, and new organizations may have joined CSR activities related to youth development. It's advisable to check the latest information and the current CSR initiatives of specific entities before approaching them for collaboration in the youth development sector.**

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## GUIDELINES AND ROLES FOR OFFICE BEARERS - VETERANS INDIA YOUTH WING

### 48. Vice President (Youth Wing):

#### (a) Responsibilities:

- i. Spearhead youth-centric initiatives promoting patriotism.
- ii. Provide strategic direction for youth engagement.
- iii. Foster collaboration with educational institutions.

#### (b) Important Dates:

- i. Monthly strategy meetings with state youth coordinators.
- ii. Bi-annual youth leadership development workshops.

### 49. General Secretary (Youth Wing):

#### (a) Responsibilities:

- i. Coordinate communication within the youth wing.
- ii. Oversee the planning and execution of youth programs.
- iii. Ensure alignment with the overall vision of Veterans India.

#### (b) Important Dates:

- i. Weekly coordination meetings with state youth secretaries.
- ii. Quarterly reports on youth engagement activities.

### 50. State Youth Secretaries (36):

#### (a) Responsibilities:

- i. Implement national youth engagement strategies at the state level.

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- ii. Organize youth-oriented events and campaigns.
- iii. Collaborate with schools and colleges for outreach.

(b) **Important Dates:**

- i. Monthly progress reports to the General Secretary.
- ii. Bi-annual state-level youth festivals.

51. **Senior Joint Secretaries (Youth Wing) (36):**

(a) **Responsibilities:**

- i. Support state youth secretaries in strategy implementation.
- ii. Mentor and guide youth leaders in their respective states.
- iii. Facilitate the exchange of best practices.

(b) **Important Dates:**

- i. Quarterly joint review meetings with state youth secretaries.
- ii. Annual performance assessment reports.

52. **Joint Secretaries (Youth Wing) (72):**

(a) **Responsibilities:**

- i. Assist senior joint secretaries in their duties.
- ii. Act as a liaison between state and national youth levels.
- iii. Participate in the execution of youth-centric projects.

(b) **Important Dates:**

- i. Monthly updates on state-level youth engagement progress.
- ii. Contribution to national youth forums and conferences.

53. **Important Dates for Youth Engagement Initiatives:**

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- (a) January 12-18: National Youth Patriotism Week - Conduct awareness programs in schools and colleges.
- (b) April 1: State-level Youth Leadership Summit - Identify and nurture young leaders.
- (c) June 5-7: Youth Environmental Conservation Drive - Promote environmental awareness and action.
- (d) August 15: National Youth Independence Day Celebrations - Engage youth in patriotic events nationwide.
- (e) October 2-8: Youth Empowerment Week - Provide skill development workshops and career guidance.

#### 54. **Feedback and Evaluation Mechanism:**

- (a) Establish a dedicated youth feedback platform for ideas and concerns.
- (b) Conduct regular surveys to gauge the effectiveness of youth programs.
- (c) Organize quarterly youth forums to discuss challenges and achievements.

**Note: These guidelines aim to define the roles and responsibilities of office bearers within the Veterans India Youth Wing, fostering a sense of nationalism and patriotism among the youth and aligning with the overall objectives of Veterans India**

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## SOURCES OF FUND GENERATION FOR VETERANS INDIA YOUTH WING

### 55. Membership Fees:

- (a) Encourage individuals to become members of the Youth Wing with a nominal annual fee.
- (b) Establish different membership tiers with varied benefits to attract a diverse range of supporters.

### 56. Donations and Crowdfunding:

- (a) Launch online crowdfunding campaigns for specific youth-centric projects and initiatives.
- (b) Encourage veterans, citizens, and corporates to make one-time or recurring donations.

### 57. Corporate Sponsorships:

- (a) Approach corporates and businesses for sponsorships of youth-oriented events and programs.
- (b) Highlight the branding opportunities associated with supporting patriotic youth initiatives.

### 58. Government Grants and Subsidies:

- (a) Explore opportunities for grants from government agencies supporting youth development and patriotism.
- (b) Align projects with government initiatives to enhance the chances of receiving grants.

### 59. Educational Institution Partnerships:

- (a) Collaborate with schools and colleges for joint events, and seek financial support for youth programs.

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(b) Establish scholarship programs supported by educational institutions for deserving youth.

## 60. Patriotic Merchandise Sales:

(a) Design and sell merchandise like T-shirts, wristbands, and accessories promoting patriotism.

(b) Use profits from merchandise sales to fund youth activities.

## 61. Online Platforms and Apps:

(a) Develop a mobile app or online platform for Veterans India Youth Wing to provide exclusive content and features.

(b) Generate revenue through in-app purchases, memberships, or advertisements.

## 62. Important Dates for Fundraising Initiatives:

(a) March 23-29: Youth Wing Fundraising Week - Launch online campaigns and events to boost fundraising efforts.

(b) July 1: Corporate Sponsorship Pitch Day - Present youth initiatives to potential corporate sponsors.

(c) September 15: Grant Proposal Submission Deadline - Submit proposals to relevant government agencies for grants.

(d) November 11-17: Merchandise Sale Blitz - Promote and sell patriotic merchandise for fundraising purposes.

## 63. Financial Accountability:

(a) Establish a transparent accounting system for funds received and disbursed.

(b) Provide regular financial reports to members and stakeholders.

(c) Conduct annual audits to ensure financial integrity.

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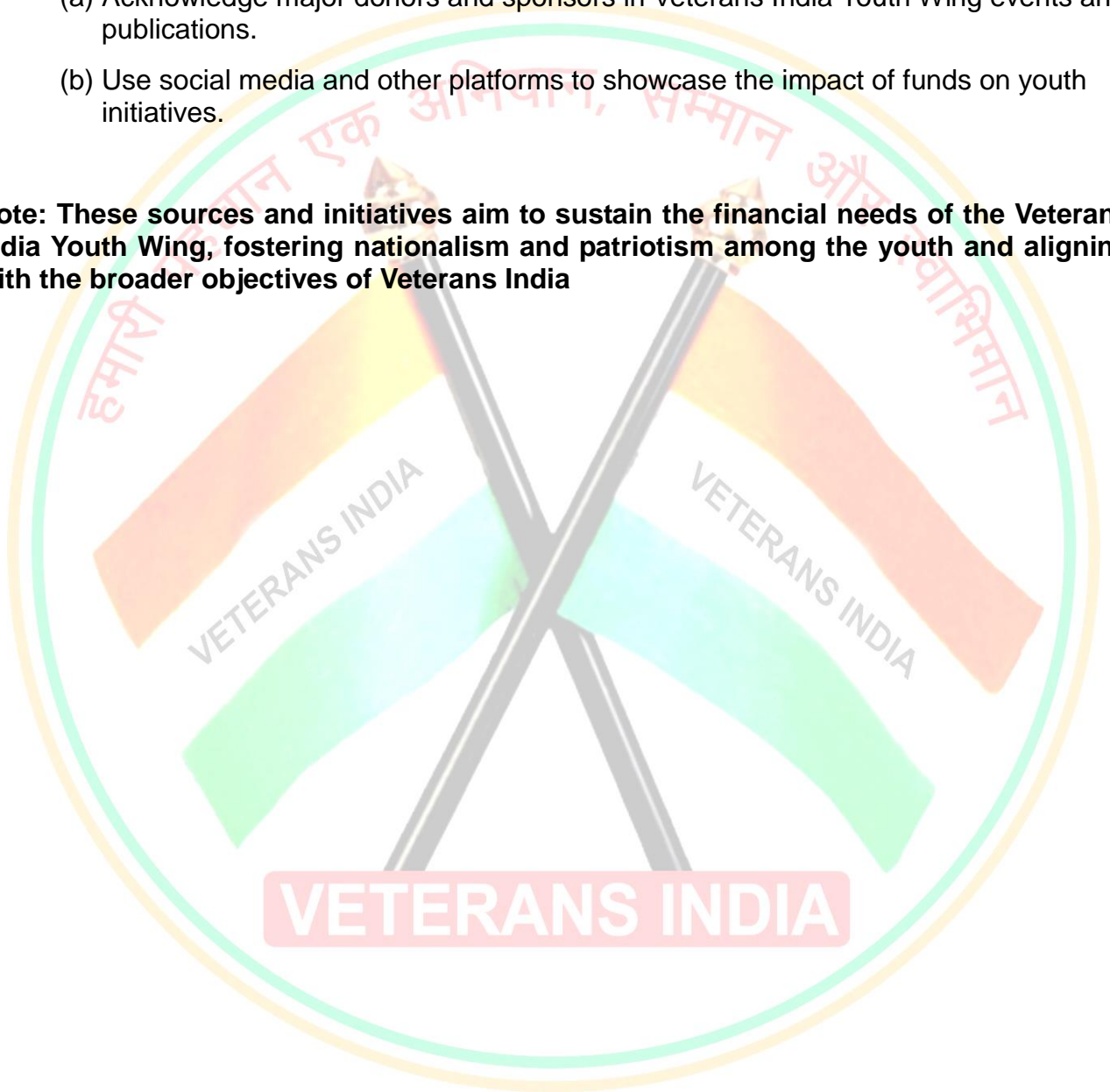
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## 64. Promotion and Recognition:

- (a) Acknowledge major donors and sponsors in Veterans India Youth Wing events and publications.
- (b) Use social media and other platforms to showcase the impact of funds on youth initiatives.

**Note:** These sources and initiatives aim to sustain the financial needs of the Veterans India Youth Wing, fostering nationalism and patriotism among the youth and aligning with the broader objectives of Veterans India



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## Standard Operating Procedures (SOPs) for Fund Generation of Veterans India Youth Wing

### 65. Membership Drive:

- (a) Conduct periodic membership drives targeting youth across the nation.
- (b) Offer special incentives, such as exclusive events or merchandise, for new youth members.
- (c) Set up an easy online membership registration system.

### 66. Online Crowdfunding Campaigns:

- (a) Launch targeted crowdfunding campaigns for specific youth-centric projects and initiatives.
- (b) Utilize social media platforms and online crowdfunding platforms to maximize reach.
- (c) Clearly communicate the impact of donations on youth development.

### 67. Corporate Partnership Program:

- (a) Develop a structured program for engaging corporates in supporting youth initiatives.
- (b) Offer customizable sponsorship packages highlighting the benefits for corporations.
- (c) Organize corporate events to showcase the impact of youth programs.

### 68. Youth-Centric Events:

- (a) Plan and execute events focusing on youth interests, such as sports tournaments, cultural festivals, and educational workshops.
- (b) Generate funds through ticket sales, sponsorships, and merchandise at events.

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## 69. Educational Institution Collaborations:

- (a) Establish partnerships with schools and colleges for joint events and activities.
- (b) Seek financial support from educational institutions for youth programs and scholarships.

## 70. Patriotic Merchandise Sales:

- (a) Develop a line of youth-centric merchandise with patriotic themes.
- (b) Leverage online and offline channels for merchandise sales.
- (c) Allocate a portion of the proceeds to the Youth Wing fund.

## 71. Youth Talent Programs:

- (a) Organize talent competitions, hackathons, or innovation challenges for youth.
- (b) Charge participation fees and seek sponsorships for these programs.

## 72. Important Dates for Fundraising Initiatives:

- (a) April 14-20: National Youth Week - Launch crowdfunding campaigns and events celebrating youth patriotism.
- (b) July 15: Corporate Partnership Proposal Deadline - Submit proposals to potential corporate partners.
- (c) October 1-7: Youth Talent Week - Conduct talent programs and fundraising events nationwide.
- (d) December 31: Annual Fundraising Gala - Host a year-end gala to celebrate achievements and garner support.

## 73. Financial Accountability:

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- (a) Maintain a dedicated fund for the Youth Wing with transparent accounting practices.
- (b) Implement regular financial audits to ensure accountability.
- (c) Publish financial reports to keep members and stakeholders informed.

#### 74. Promotion and Recognition:

- (a) Leverage social media and traditional media to showcase the impact of funds on youth initiatives.
- (b) Recognize major donors and sponsors through various communication channels.
- (c) Establish a recognition program for outstanding youth contributions.

**Note: These SOPs aim to guide the systematic and ethical generation of funds for the Veterans India Youth Wing, aligning with the organization's overarching goals of promoting nationalism and patriotism among the youth.**

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