



Education Promotion Society for India

504, 5th Floor
DLF Tower-B, Jasola
New Delhi - 110 025

(Near Indraprastha Apollo Hospital)

Tel : +91-11-2695 3647 / 48 / 49
Fax : +91-11-2695 3645
E-mail : mail@epsiindia.org
Website : www.epsiindia.org

MEMORANDUM OF UNDERSTANDING (MoU)

BETWEEN

VETERANS INDIA

(A National Apolitical Patriotic Organization led by Decorated Ex-Servicemen,
committed to Nation-Building through Civic Action and Youth Empowerment)
C-713B, Ramphal Chowk Road, Sector-7, Dwarka, New Delhi – 110075
(Hereinafter referred to as "Veterans India")

AND

EDUCATION PROMOTION SOCIETY FOR INDIA (EPSI)

(Apex Representative Body of Private Sector Higher Education Institutions in India)
[Registered Address]
(Hereinafter referred to as "EPSI")

Collectively referred to as the "Parties" and individually as a "Party"

PREAMBLE

This Memorandum of Understanding (MoU) is executed on this 25th day of October , 2025, between Veterans India and EPSI to forge a dynamic, strategic, and patriotic alliance to integrate Deshbhakti (Patriotism), Value-Based Education, Youth Development, and National Service into the ethos of Indian Higher Education Institutions.

In line with Viksit Bharat @2047 and the spirit of Atmanirbhar Bharat, this MoU seeks to inspire generations of youth to embody integrity, discipline, and national responsibility,

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while aligning all initiatives with the United Nations Sustainable Development Goals (UN-SDGs).

1. ABOUT VETERANS INDIA

Veterans India is a national movement led by decorated ex-servicemen of the Indian Armed Forces, dedicated to transforming India through patriotic action and public participation.

The organization operates across the nation through 18 dedicated wings, focusing on youth empowerment, defence preparedness, disaster management, national integration, and inclusive development. Veterans India is actively partnered with premier national institutions like AICTE, NBA, and several Universities and State Governments.

2. PURPOSE AND SCOPE OF THIS MoU

- This MoU sets forth a shared commitment to:
- Institutionalize Veterans India Patriotic Cells (VIPC's) in EPSI-affiliated campuses.
- Catalyze value-based education, civic sense, and ethical leadership.
- Conduct impactful sports, cultural, adventure, and outdoor activities.
- Empower youth with defence preparedness training and SSB/military exam mentorship.
- Facilitate employment and engagement of veterans within educational ecosystems.
- Implement projects under the 18 functional wings of Veterans India.
- Align initiatives with UN SDGs for measurable societal impact.





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3. RESPONSIBILITIES OF VETERANS INDIA

Veterans India shall:

3.1. Design and guide the implementation of VIPCs in every EPSI-affiliated institution.

3.2. Deploy national heroes, veterans, and experts to deliver:

- Motivational talks
- Leadership and ethics workshops
- Military awareness sessions
- Fitness and team-building drills

3.3. Provide access to flagship initiatives:

- Pride of Nation Awards (in collaboration with NBA)
- Volunteer Patriotic Reserve Force (VPRF)
- Veterans India Support Centres (VISC)

3.4. Conduct boot camps and preparatory modules for:

- SSB, NDA, CDS, AFCAT, CAPF, CRPF, BSF, ITBP and other defence services.

3.5. Support nationwide outreach activities including:





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- Martyrs' Day, Armed Forces Flag Day, Constitution Day
- Flag hoisting ceremonies, Clean India drives, and youth camps

3.6. Facilitate recruitment and honourable placement of ex-servicemen in:

- Campus security
- Training & discipline
- Mentorship roles

3.7. Provide institutional support in reporting, documentation, and impact alignment with UN SDGs.

4. RESPONSIBILITIES OF EPSI

EPSI shall:

- 4.1. Ensure the establishment of VIPCs in each member HEI within 60 days of signing.
- 4.2. Appoint a dedicated faculty coordinator in every institution.
- 4.3. Mobilize students and faculty to participate in:
 - Pride of Nation Awards
 - Volunteer Patriotic Reserve Force (VPRF)
 - Tribute events, clean-up drives, civic education weeks





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4.4. Create dignified opportunities for campus employment of veterans.

4.5. Organize and co-host activities based on the 18 thematic wings of Veterans India, such as:

- Youth & Women Empowerment
- Healthcare and Disaster Management
- Cultural Heritage and Legal Literacy
- Environment and Skill Development

4.6. Facilitate financial, logistical, and CSR-based support to Veterans India.

4.7. Submit performance data and participate in national reviews of impact.

5. ***ALIGNMENT WITH 17 SDGs***

The Parties shall align all collaborative efforts with relevant UN SDGs, especially:

SDG 3: Health & Well-being

SDG 4: Quality Education

SDG 5: Gender Equality

SDG 8: Economic Growth

SDG 10: Reduced Inequalities

SDG 16: Peace & Justice





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SDG 17: Partnerships for Goals

6. VALIDITY AND TERMINATION

6.1. This MoU shall be valid for a period of five (5) years and renewable with mutual agreement.

6.2. Either party may terminate the MoU with ninety (90) days' notice, ensuring fulfillment of ongoing responsibilities.

7. LEGAL UNDERSTANDING

This MoU represents a formal statement of intent, not a legal contract. Specific projects may be undertaken through further agreements. The Parties agree to act in good faith, maintain transparency, and uphold mutual trust in executing this MoU.

8. DISPUTE RESOLUTION

Any disputes arising under this MoU shall be resolved amicably through mutual consultation. If unresolved, the matter shall be escalated to a Joint Resolution Committee comprising equal representation from both Parties.

9. SIGNATORIES

Signed on this 25th day of October 2025 at Bangalore_____.

For Veterans India





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B.K.M.

(Signature)

Dr. B.K. Mishra

Founder & National President

Veterans India

11 Nov 2025

For EPSI

M. R. Jayaram

(Signature)

Dr. M. R. Jayaram

President, EPSI

Chancellor, Ramaiah University

11 Nov 2025



Witnesses:

1. *Mukhi*

2.

Veterans India

A/C Number: 9611709777

IFSC Code: KKBK0000193

Dwarka branch

New Delhi -110075

MUKTI RASTOGI, OFFICE COORDINATOR VETERANS INDIA