

**Memorandum of  
Understanding  
Between  
Association of Indian  
Universities (AIU)  
and  
Veterans India**

**Date : 27/11/2025**

This Memorandum of Understanding (MoU) is made and entered into on this 27<sup>th</sup> day of November, 2025 at New Delhi by and between:

1. **Association of Indian Universities (AIU)**, an apex body representing universities in India, with its office at AIU House, 16 Comrade Indrajit Gupta Marg, New Delhi – 110002, hereinafter referred to as "AIU."

and

2. **Veterans India**, a national apolitical patriotic organization led by ex-servicemen, headquartered at C-713B, Ramphal Chowk Road, Opp. Shiksha Bharti School, Sector 7, Dwarka, New Delhi – 110075, hereinafter referred to as "Veterans India,"

Collectively referred to as the "Parties" and individually as a "Party."

## 1. PREAMBLE

### WHEREAS

- a) The Association of Indian Universities (AIU) is an apex representative body of universities and higher education institutions in India, established with the primary objective of promoting and safeguarding the interests of Indian higher education, fostering cooperation among universities, and facilitating internationalisation and collaboration.
- b) Veterans India, is a not-for-profit organization working in the field of Veterans Empowerment by inculcating patriotism, nationalism and integrity amongst citizen.
- c) Both Parties, thorough professional interactions and collaborations seek to bring patriotism, nationalism and integrity amongst youth of India by merging veteran experience and guidance through higher education activities, both enter into this agreement to establish a strategic partnership in the areas given in more details in the succeeding paragraphs.

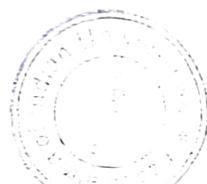
## 2. PURPOSE

The purpose of this MoU is to establish a strategic collaboration between the Association of Indian Universities (AIU) and Veterans India to promote value-based education, nationalism, patriotism, and civic responsibility among students in Higher Education Institutions (HEIs) across India.

## 3. SCOPE OF COLLABORATION

The key components of collaboration include:

- a) Implementation of State-wise Ranking of Universities and Colleges based on value-based and patriotic parameters.
- b) Promotion of structured veteran-led programs including motivational lectures, defense preparedness, and self-defense.
- c) Recognition of top-performing HEIs in patriotic engagement.
- d) Engagement of veterans as Professors of Practice for leadership and mentoring roles in HEIs.
- e) Veteran India intent to promote patriotism, nationalism and integrity through VPRF amongst youth of India.



## 4. RESPONSIBILITIES OF THE PARTIES

### 4.1 Responsibilities of Veterans India

- a) Design and implementation of the State-wise Patriotic Ranking Framework.
- b) Organize and deliver veteran-led programs in participating HEIs.
- c) Develop and share the model for Professors of Practice based on veterans' domain expertise.
- d) Appoint and coordinate the National Selection and Evaluation Committee for ranking.
- e) Manage logistics, communication, and promotional content related to the initiative.
- f) To promote patriotism, nationalism and integrity through VPRF amongst youth of India. Volunteer Patriotic Reserve Force (VPRF), launched by Veterans India through the Veterans India Patriotic Club (VIPC), aims to develop disciplined, patriotic, and community-oriented youth. Weekly 20–30 minutes sessions provide drill and fitness training, discipline and behaviour guidance, emergency-readiness, and basic leadership skills. Volunteers are trained in fire safety, first aid, evacuation, and crowd management to support campuses during emergencies. Monthly community-service activities like cleanliness drives, road safety, anti-drug and anti-ragging campaigns, disability inclusion & tree plantation, promote social responsibility etc. The Annual Camp strengthens leadership and emergency skills and includes awards and recognitions. Aligned with national priorities like Viksit Bharat @2047, NEP 2020, NAAC/NBA norms and SDGs, VPRF fosters patriotism, integrity and responsible citizenship among youth.

### 4.2 Responsibilities of Association of Indian Universities (AIU)

- a) Encouraging member institutions to participate in various patriotic and nationalism activities of Veterans India on volunteer basis.
- b) Facilitate institutional outreach and engagement with HEIs nationwide.
- c) Promotion and outreach by disseminating information to member institutions.

## 5. DURATION

- a) This MoU shall remain valid for a period of **Three (3)** years from the date of signing, and may be extended further by mutual written consent of both parties.
- b) Either Party may terminate the MoU within **120** days prior written notice, provided such termination ongoing projects or commitments

## 6. INTELLECTUAL PROPERTY

Neither Party shall use the intellectual property of the other without prior written consent.

## 7. DISPUTE RESOLUTION

- a) Any dispute arising under this MoU shall be resolved amicably through mutual discussion; and

If unresolved, the matter shall be referred for mediation under the Mediation Act, 2023 to negotiate the issues for amicable settlements/ resolution of disputes. A



high-level committee may be constituted consisting of three members, one each to be nominated by the AIU and Veteran India and member by consent of both the parties for dispute resolution as per the O.M No. F.1/2/2024-PPD dated 3<sup>rd</sup> June, 2024 entitled "Guidelines for Arbitration and Mediation in Contract of Domestic Public Procurement", issued by the Department of Expenditure, Ministry of Finance.

c) Any disputes arising from this MoU shall be resolved amicably through consultation between the parties. If unresolved, the matter shall be subject to the jurisdiction of courts in New Delhi.

## 8. GENERAL TERMS

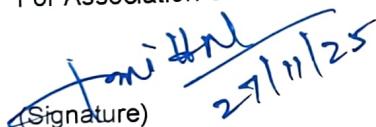
- This MoU does not create legal obligations of funding or employment. Specific programs or collaborations will be governed by additional agreements, if required.
- No amendments to this MoU shall be valid unless made in writing and signed by both parties.

## 9. FINANCIAL ARRANGEMENTS

- All expenses related to the design, execution, and promotion of the awards program and other activities shall be borne by the Veterans India;
- AIU shall not bear any financial liability arising from this partnership; and
- Veterans India commits to maintaining full transparency in financial dealing and submitting annual reports to the Income Tax Department, etc.

IN WITNESS WHEREOF, the Parties hereto have executed this Memorandum of Understanding on the day and year first written above.

For Association of Indian Universities:

  
(Signature) 27/11/25

(Dr. (Mrs.) Pankaj Mittal)  
Secretary General  
Association of Indian Universities  
Date: 27 Nov, 2025  
Place: New Delhi

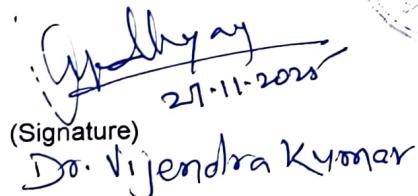


For Veterans India:

  
(Signature)

(Dr. B.K. Mishra)  
Founder & National President  
Veterans India  
Date: 27 Nov, 2025  
Place: New Delhi

Witnessed by:

  
(Signature) 27.11.2025  
Dr. Vijendra Kumar



Witnessed by:

  
(Signature) Col P D Vasishtha (Retd)